



A Family tradition for 46 years

April 18, 2023

Dear Fellow Chilton Area Businesspersons,

Since 1976, the Chilton Chamber of Commerce has been successfully sponsoring the annual Father's Day Parade which has grown into an entire weekend of Family fun. It has truly become an event that almost every family, not only in Chilton, but in the entire surrounding area, includes in their holiday weekend. Nobody knows for sure the size of the annual crowds, but we know it is in the thousands!

Plans are now in the works for our 2023 Festival weekend. We are hoping we can meet or exceed the success that we found last year. **Our Free Community Fireworks display** at Twilight Theater proves to be a very popular family event and has been booked again for Friday night. The **Street Dance** is returning on Saturday night. And, of course, our **Huge Father's Day Parade** follows on Sunday. This year, we will see some familiar and entertaining groups...Including the energy of our old friends, **The New Generation Fancy Drill Team** from Milwaukee. But as in the past, to make this all come together, we could really use your help.

Now I realize that this is not the ideal time of year to send out a request for donations. I have been chairing this event for many years, and I know full well that this is the season that we all receive requests for Scholarships, Crafty AppleFest, and just about every raffle in the county! All very worthwhile causes, of course. I also understand that all our businesses are experiencing rising operational costs. Every year, we ask ourselves the same question: Is it worth it? Do we need to make a change? But each year, we remember the streets lined with people and we come to the same conclusion, that providing a fun filled family-oriented event such as our Father's Day Parade and our Free Community Fireworks are important to our community and is a worthwhile investment. We hope you agree. If so, can we count on your help again this year?

With this letter, please find your **Parade and Fireworks Sponsorship Form**. On this form we have listed 3 suggested sponsorship levels and the benefits each level will provide. Please know that we are not asking you to break the bank. We are simply asking you to donate what you think you can afford to help sponsor such a worthwhile event.

If you can help us in any way, Please fill out your enclosed Sponsorship Form and submit with payment to: **Chilton Chamber of Commerce. P.O. Box 122, Chilton, WI. 53014.**

With your help we can have another exciting and successful weekend. As always, Thanks so much for your generous support. If you have any questions about Summer Festival Weekend, please feel free to call me at any time.

Very Sincerely,

Jerry Mallmann-
Summer Festival and Parade Chairperson

Daytime: 920-849-9023 Cell: 920-418-3242 E-mail: jerry@chiltonfurniture.biz

Note: Don't forget, whether you decide to make a financial donation or not, you are also invited to put a unit in the Parade. Please fill out the attached Parade Entry Form!

2023 Father's Day Community Parade and Fireworks

Paid Unit List

New Generation Drill Team	\$2000	Tripoli Motor Corp	\$800
Tripoli Animal Unit	\$350	Ordinary High Wheelers	\$100
Beja Vets & Patriots	\$500	Lutheran Vanguard	\$750
Krazy Kops Korps	\$500	Beja Super Tryke	\$500
TJ Howell Rocket Cycle & Super Wheel	\$1200		
Community Fireworks	\$4000		

Total Summer Festival Sponsorship Goal: \$10,500

Parade Sponsorship Form

(Please check one. A response by May 15 would be greatly appreciated for our planning process. If we are unable to raise the needed funds, decisions must be made to cancel select units.)

Gold Level- \$500

This Level Gives you:

- Sponsorship of one of the major paid units.
- Magnetic signs with your business name on the car leading your sponsored unit.
- Special recognition as a "**Gold Sponsor**" in all local advertising.

Silver Level- \$250

This Level Gives you:

- Special recognition as a "**Silver Sponsor**" in all local advertising.

Bronze Level- \$100

This Level Gives you:

- Special recognition as a "**Bronze Sponsor**" in all local advertising

I cannot help this year at any of the above sponsorship levels, but please accept my donation of \$ _____ to help defer some of the parade expenses.

Sponsor Name: _____