



PO Box 122 Chilton, WI 53014

A Family tradition for 49 years

April 6, 2025

Dear Fellow Chilton Area Businesspersons,

Since 1976, the Chilton Chamber of Commerce has been successfully sponsoring the annual Father's Day Parade which has grown into an entire weekend of Family fun. It has truly become an event that almost every family not only in Chilton, but in the entire surrounding area includes in their holiday weekend. Nobody knows for sure the size of the annual crowds, but we know it is in the thousands!

Plans are now in the works for our 2025 Festival weekend. We are hoping we can meet or exceed the success that we found last year. **Our Free Community Fireworks display** at Twilight Theater proves to be a very popular family event and has been booked again for Friday night. The **Street Dance** is returning on Saturday night. And, of course, our **Huge Father's Day Parade** follows on Sunday. While our parade is never shy of entertainment value, this year we decided to add even more energy. **What better way to add that energy but by recruiting the UW Badger Marching Band!** But as in the past, to make all this come together, we could really use your help.

Now I realize that this may not be the ideal time of year to send out a request for donations. I have been chairing this event for many years, and I know full well that this is the season that we all receive requests for Scholarships, Crafty Apple Fest sponsorship, and just about every raffle in the county! All very worthwhile causes, of course. I also understand that many of our businesses are experiencing rising operational costs. Every year, we ask ourselves the same question: Is it worth it? Do we need to make a change? But each year, we remember the streets lined with people and we come to the same conclusion: that providing a fun-filled family-oriented event such as our Father's Day Parade and our Free Community Fireworks are important to our community and is a worthwhile investment. We hope you agree. If so, can we count on your help again this year?

With this letter, please find your **Parade and Fireworks Sponsorship Form**. On this form we have listed 4 suggested sponsorship levels and the benefits each level will provide. Please know that we are not asking you to break the bank. We are simply asking you to donate what you think you can afford to help sponsor such a worthwhile Community event.

If you can help us in any way, please fill out your enclosed Sponsorship Form and submit with payment to: **Chilton Chamber of Commerce. P.O. Box 122, Chilton, WI. 53014.**

With your help we can have another exciting and successful weekend. As always, Thanks so much for your generous support. If you have any questions about our Summer Festival Weekend, please feel free to call me at any time.

Very Sincerely,

Jerry Mallmann

Jerry Mallmann- Summer Festival and Parade Chairperson.

Daytime: 849-9023 Cell: 418-3242 E-mail jerry@chiltonfurniture.biz

2025 Father's Day Community Parade and Fireworks

Paid Unit List

Elite Striders Drum and Drill Team	\$1800	Tripoli Motor Corp	\$800
Tripoli Animal Unit	\$350	2/5 Party Band	\$450
Beja Vets & Patriots	\$500	Lutheran Vanguard	\$1000
Krazy Kops Korps	\$500	Beja Super Tryke	\$500
TJ Howell Rocket Cycle \$ Spongie truck	\$1100	Kettle Moraine Carriages	\$600
Community Fireworks	\$4500	UW Badger Band	\$3400

Total Summer Festival Sponsorship Goal: \$15,500

Parade Sponsorship Form

(Please check one. A response by May 15 would be greatly appreciated for our planning process. If we are unable to raise the needed funds, decisions must be made to cancel select units.)

Big Red Level- \$1000

This Level Gives you:

- Partial Sponsorship of the UW Marching Band. (Limited to 3 sponsors)
- Magnetic signs with your business name on the car leading The UW Band.
- Special recognition as a "Big Red Sponsor" in all local advertising.

Gold Level- \$500

This Level Gives you:

- Sponsorship of one of the major paid units.
- Magnetic signs with your business name on the car leading your sponsored unit.
- Special recognition as a "Gold Sponsor" in all local advertising.

Silver Level- \$250

This Level Gives you:

- Special recognition as a "Silver Sponsor" in all local advertising.

Bronze Level- \$100

This Level Gives you:

- Special recognition as a "Bronze Sponsor" in all local advertising

Sponsor Name: _____

**Chilton Chamber of Commerce
2025 ANNUAL FATHER'S DAY PARADE**

Unit Entry Form

The Chilton Chamber of Commerce is again sponsoring the annual Father's Day Parade to be held on June 15, 2025, at 11:00 AM. With your participation we can again make this parade a huge success. There is no entry fee for Chamber members or non-profit organizations. However, all donations are greatly appreciated.

On the day of the parade, line-up information will be available at the corner of Hwy G and M-B Lane and at the corner of Park St and M-B lane. All units should check-in no later than 10:30 AM to obtain their unit numbers and line-up area.

Please note that there will be ***NO FURTHER NOTICE OR FOLLOW-UP.***

If you have any questions, please call Parade chairman Jerry Mallmann.

Day time - 849-9023 Cell- 920-418-3242 e-mail: jerry@chiltonfurniture.biz

Important Notice!

For the safety of our spectators, Throwing Candy or other items from parade units is prohibited. Candy and other items may be distributed by walkers along side your unit. Consumption of alcohol is also prohibited.

Important! To ensure a smooth-running line-up, it is essential that all entries be submitted by the deadline. Failure to do so can create havoc and confusion on the morning of the parade.

ENTRY DEADLINE: JUNE 7, 2025

Cut here-----

Your Name: _____

Organization or Business Name: _____

Street Address: _____

City, State, Zip: _____

Telephone Number: _____

E-mail Address: _____

Number and type of unit (s) for staging purposes (very important!) _____

Will your unit be using sirens or playing music? Yes or No

Mail to: Jerry Mallmann, 100 Southside Shopping Center Chilton, WI 53014

Fax to: 920-849-2187 Or e-mail to: jerry@chiltonfurniture.biz

The Chilton Chamber of Commerce reserves the right to refuse entry of any unit for any reason deemed relevant by the Parade committee.